

# The Role of Communication Networks in Strategic Process Management

by  
Thomas J Fink  
Grant O Provins  
James R Rege

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## OVERVIEW

This paper will discuss the difference between Plantwide Business Management Networks and Plantwide Process Control Networks. It will also present a means of unifying them into a Integrated Plantwide Information Architecture.

## OBJECTIVE

The purpose of this paper is to investigate the relationship between communication networks designed for Business Information and Management Systems (Local Area Networks or LANs) and those designed for Plantwide Distributed Processing and Control Systems (DPCS). The fundamental differences between these communication network design requirements and the divergent goals of each will be discussed along with an architectural approach to solving the resultant enterprise wide integration challenge.

## INTRODUCTION

It is becoming a generally accepted fact that enterprise wide integration of every aspect of data from the position of an individual switch to the most sophisticated market forecast or product scheduling software reports describes in fact, this enterprise wide integration is perceived by many as the minimum requirement for survival of commodity producers in the near future. The increasing reality of the global marketplace is driving managers at every level of an organization to find ways of making each phase of their operations capable of doing more, faster, better and at less cost. As each member of a group of competitors competes the incremental step by step refinement of the physical means of production they all draw closer and closer together in product on cost. It is at this point that the benefits of plantwide integration along with information and decision management will become a

major contributor to the cost differentia between these competitors and therefore the paramount determinant of winners and losers in these global markets.

The ability to support enterprise wide communication is a primary requirement of this age where information management becomes a means of cost containment and product differentiation. The ability to move precise information in a timely manner both from the point of origin to the decision maker (man or machine) and then to take the resultant decision to the point of implementation quickly will be the new competitive edge.

In order to achieve this goal of integrated process and management information and therefore achieve the resultant strategic competitive advantage, a hardware and software environment is required that will provide not only primary and supervisory control but additionally the integration of relevant information that ranges from the most elementary sensing device in the plant to the most sophisticated business analysis, planning and decision support tools in the corporation. Such a tool can be called a Strategic Process Management System or SPMS.

This SPMS environment is required because of the time critical nature of data and its effect on productivity throughout the organization. As data from the unit/plant ages it becomes less and less able to effect the operating conditions of that unit/plant and the quality or quantity of the product being manufactured now. The use of yesterday's data to make decisions about how to operate today will over time have a statistical benefit for increasing the long term productivity of the operation. But this statistical gain will be innately limited in its ability to control variation by the window of time defined by the statistical sample period and the time required for the results of that sample period to be usable for control correction.

The control of one variable in real time is one of the most highly leveraged areas for productivity gains in any of the mass production operations because the ability to see and prevent the continued production of the wrong or off specification product creates the opportunity to correct in time, and therefore save the run batch or lot. Additionally, it also prevents the added time/resource loss incurred by having to store the wrong product and make the right one or to do a tag out. Therefore, the ability to get the data or information to the people who need it and to get it there when they need it is a strategic competitive advantage. To state this in another manner, every minute lost making the bad or the incorrect product is actually two minutes lost because of the attendant need to make the right one or to redo the bad product correctly. Conversely, every minute gained by the timely availability of information and decisions has the potential to double the advantage over the (non-integrated) competitor.

**INFORMATION SOURCES**

There are many types and sources of information available in the distributed processing and control systems. Data about the actual process as well as information about the control system itself is developed at this level. Product modeling optimization, energy management and performance analysis as well as real time statistical (SPC/SQC) information may also be developed at this level, depending on the power and the level of sophistication of the DPCS.

In contrast, business data and information systems usually developed in the higher levels of the operation using custom or commercial software packages executing on general purpose computer systems and networks. Data from analyses, operations optimization, maintenance management, inventory control planning, custom procurement systems as well as other product scheduling, order entry and purchasing information systems are accomplished in this separate business environment. As stated earlier, the means of integration of these various types and sources of information is referred to as a strategic process management system (SPMS). It is the integration of these that forms the basis of strategic information. The single most dominant factor currently isolating these forms and types of information from each other is that each data type or data set is on a communication system that is incompatible with the other.

The logical question might be asked as to why not use just one communication system? In fact, many attempts have been made to create a single communication system to do both functions. Unfortunately, the design criteria and in fact the design goals of the two network types are not only vastly different but in some attributes they are mutually exclusive.

The following chart illustrates just some of the major differences that make these two communication systems incompatible.

<b>Process Communication Systems</b>	<b>vs. Business Communication Systems</b>
Time Critical Response	Non-Deterministic Response Time
Fast, Short messages	Frequent Large File Transfers
Redundancy Mandatory	No Redundancy
Risk of Bad Data	Risk of Bad Data (Safety & Equipment) (inconvenience)
Data Security Imperative	Simple File integrity tests
Predetermined # of users	Random # & Pattern of users
Rapid Request/Response Vtality	Cost/Drop Key decisions point
Multiple destinations/message	Multiple Vendor Environment

FIGURE 1

## DISTRIBUTED PROCESSING AND CONTROL COMMUNICATION NETWORKS

Maximizing process data responsiveness and throughput to ensure fast and complete real-time data where and when it's needed has been a design goal continuously evolved and enhanced over many years because these items are vital to an efficient Distributed Control System. Coupling the latest available technology with innovation has effectively solved the primary requirements such as data security, redundancy, reliability, speed, deterministic response and others. Maximizing real-time data throughput by minimizing overhead and unnecessary data transfers yields the most effective process communication network possible. This is accomplished by employing exception reporting techniques (only transfer values which have changed by a definable amount), multiple destination techniques (forward the same physical message to all users needing it), multiple values per message (combine a exporting values leaving at a particular drop into a single message), and a Buffer Insert on Communication Network Protocol (aka an All nodes are masters protocol. See Reference #5) for responsiveness. Each message contains a header defining the message contents, the node addresses and actual user destinations for each of the potentially multiple destinations for each value. The values along with their alarm, quality and status as well as reporting time are included in each outbound message. Multiple checksums across subsections of the message as well as a total checksum for the entire message ensure data integrity.

## BUSINESS COMMUNICATION SYSTEMS

Although a typical business communication system (IEEE 802.3 Ethernet) bandwidth of a 10 MB would seem at first glance fast enough to handle most DPCS data transfer needs, the time deterministic data and data security required for safe process control alone would warrant solving process data transfers from information data transfers. (Consider the cost of just one shutdown due to a piece of data not getting where it's needed in time.)

Some of the many items that demonstrate the opposing design requirements for a business network from a DPCS communication networks are the Business networks non-specific access time and typical single destination

message routing. Business communication systems typically require a protocol that allows many users to connect and disconnect somewhat randomly. Because of this prerequisite, the protocols that are most successful are the ones which require little or no pre-structuring. This generally resolves itself to a scheme where possession of the communication channel is the only and therefore highest priority. These protocols offer no guarantees that any individual user will get access in a specific time. In fact, IEEE 802.3 does not guarantee that any specific user will ever get access; it presumes that he will based on a statistical average over time.

If we define deterministic as having a predictable guaranteed time response to implies that a message gets to its destination in a predictable consistent time frame. A non-deterministic business network can be likened to the mail system where your message is sent and will probably get there sometime. A deterministic DPCS communication system must be like the telephone system where your message is sent, received and confirmed now.

For a very similar reason, simple point-to-point message transfer while obviously not the most efficient or timely means of keeping multiple destinations updated, is much easier to support in a business communication network that has users randomly appearing and disappearing. Contrast that with the DPCS communication systems constant requirement to send almost every value to multiple destinations (every value that's used in multiple consoles or multiple control loops with in the system).

## THE INTEGRATION DILEMMA

These terms are illustrated not to indicate that one type of communication system is better than the other, but rather to highlight the gross differences between them. Each need to be designed for a very different task.

The dilemma incurred by any attempt to design a single all-encompassing communication system is of course where do you make the concessions? Continued attempts to reconcile these two diverse communication systems' requirements have resulted in compromised networks that accomplish neither set of functions well or completely.

## THE SPMS ARCHITECTURE

This is the point that the simplicity of the SPMS architecture addresses. Accept the necessity of a dual network and provide appropriate gateways between them. Use a widely accepted windowing technology standard (like X windows) to support access to both the business/management data and normal process console functions from the process. Also needed is a gateway to provide data access bidirectional between the business network and the process network. This seemingly simple approach is the best solution currently available with existing technology. Let's not forget that the goal of an SPMS system is not to re-structure the company to the communication system but rather to structure the communication system to the company. This dual network architecture allows for controlled windows of information to flow easily between the business and process areas of the company but maintains each department's needs and operational methods of work. Additionally the dual network approach also supports the maintenance of information security where necessary. Few companies want their accountants changing a setpoint or conversely, the operators changing payoffs.

Real time process data can be communicated to the business or other higher level packages as well as information from the business or higher level packages communicated directly to the process or process operations. In many plants elements of each or both types of communication networks already exist and under the dual network architecture they can be expanded.

Use of this dual network architecture as an approach to achieving the SPMS goals protects the best features of both the process control communication network and the business information network.

The four key elements of this SPMS architecture are

- 1) A secure, deterministic high speed process control communication network
- 2) A range of high speed secure network gateways
- 3) Dual network operators console using a widely accepted windowing technology
- 4) A low cost per drop large transfer file capacity multiple computer vendor supported LAN

The Distributed processing and control network and the business/management LAN have been discussed, the remaining items are the gateways and the dual network console.

## THE ADVANCED COMPUTER INTERFACE UNIT

In some applications the reporting of process data to higher level application programs such as data acquisition, reconciliation or historian packages, must be accomplished in a high speed snapshot manner. As the ability to manage larger and larger sets of data increases, the requirements for faster direct communication links becomes apparent. Industry standard alternatives to the serial RS232 19.2 Kbaud link or a parallel IEEE 488 250 KByte/sec link will be required in some cases. The ACU should provide high speed access to process data through a Small Computer System Interface (SCSI). The SCSI bus is an industry standard high speed parallel bus that can operate at 4 Mbytes per second. This type of interface is available on most general purpose computer architecture. The ACU in this manner provides a deterministic bus structure providing the ability to support a wide range of time critical interfaces to computer or computational devices.

## THE NETWORK GATEWAY INTERFACE

Providing process data to information networks or information from business networks to the process control system is a cost effective method has suggested the Network Gateway Interface (NGI). The NGI provides direct support to an Ethernet (IEEE 802.3) communication network which is the most widely installed hardware protocol standard for Local Area Networks worldwide. The NGI should provide embedded transmissions on Control Protocol/Internet Protocol (TCP/IP) or Local Area Transport (LAT) protocol format. It should also have a modular design so it can be expanded to support other formats, protocols and functions as they are defined or required.

Best speed or possibly virtual tags (call for a value by tag or point name not address) an important concept of both a Network Gateway Interface or a Computer Interface unit is the asynchronous operation of data transfers between the process control system and a requesting computer. Functionally the NGI holds or maintains a main data base of all requested values. These values are sent to the NGI by the process control system based on multivalue multicast messages as expanded earlier. The update of the main data base is accomplished by exception reports when the data changes. On the computer side asynchronous to the DCS communication network actual transfers are determined by the physical I/O channel capacity and the ability of the user device to accept and process the received data. This approach of decoupling of the DPCS communication network from the external data users communication

channel allows each network to operate in its normal manner. Output channel capacity to the non-deterministic device can range from 0 to 4 Mbytes per second with no adverse effects on either network due to the queuing nature of the NG.

## "WINDOWING" AND THE DUAL NETWORK OPERATORS CONSOLE

The last major piece of the plantwide communication needed to complete the SPMS architecture is an operator's console supporting both windowing technology and a dual network interface. Along with providing a complete set of standard console control and monitoring functions such as process graphic displays, alarm management, report generation, summaries, logs, archival storage, and retrieval, trending, etc., this console effectively links the information requirements of the operator for both process control and the business environments together.

The dual network console connects directly to the Process Control communication network on the one side and to the Local Area Network on the other. Here real-time data for control and monitoring is processed on one network, asynchronous information exchange with the business or higher level application packages on the other network.

As required, is a widely accepted, non-proprietary windowing technology (like X Windows) to provide the mechanism to support the process operators' ability to interact as needed with higher level application packages or with business information systems. Using high resolution screens and a full X Window graphic display system implementation, process displays are available from the console itself, from other consoles on the network, or from any computer application on the LAN that conform to the X standard. These displays can be viewed as a window by not only the process operator, but by other X terminal devices on the LAN.

## APPLICATION PACKAGES

A significant feature not detailed in this paper but none the less noted for its importance is the application environment that this overall architecture provides. Having a console that can access software running on multiple commercially available operating systems provides an ability to easily integrate sophisticated applications

packages into the console functions. Connecting to other plant computers by way of widely accepted network and software protocols results in a incrementally expandable, virtually limitless plantwide application execution environment. It is these higher level applications on packages that coupled with the DCS completes the Strategic Process Management architecture.

## SUMMARY

Moving towards a complete enterprise-wide control and information system will be the competitive edge for the 90's. Maximizing what runs well today (not throwing the baby out with the bathwater!) along with developing tools to match the corporate structure (not changing the structure to match the tools) are not only reasonable technical solutions but also economic imperatives. Taking advantage of current technologies (applied where they can provide the best return on investment) and respecting the technical differences and requirements between the process control network and the information network render the following salient points:

- **Separate Process and Business Communication Networks**
  - Use a commercially available, standardized Local Area Network for high level strategic communications.
  - Use the Process Control Communications Network for high speed, rapid response, high secure, reliable, control communications.
- **Network to Network Gateways**
  - Use a high speed gateway to link the two networks for non-deterministic data access.
  - Use a high speed interface to directly connect time critical data to commercially available computational resources.
- **Dual Network Consoles with Windowing Technology**
  - Implement consoles with access to both the business information and process control information and allow the needed security between both.

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**NOTES**

## NOTES

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